

# Market next year's convention at this year's event.

***It's no secret that effective marketing requires repetition.*** Getting your name or message to your customer once or twice doesn't do much for you these days.

That's why we've created a great line of personal care "take-home" gifts that your attendees will not only love getting, they'll use them throughout the year—and think of you when they do!

Dollar for dollar, it's hard to beat a customized personal care product from *Rocky Mountain Sunscreen* as a gift to your convention delegates. Here's some reasons why:

- ***Small Footprint***— These products don't take up much room and are easy to carry in a bag, purse—even a pocket.
- ***Portability***— By adding a carabiner clip, our products attach easily to a bag, belt loop, or stroller— keeping them handy and convenient to use.
- ***Marketing Results***— Your attendees will use your customized personal care gift as many as 100 times before discarding—now that's "marketing repetition"!
- ***Total Customization***— Include your logo, photo, marketing message, website, or even an invitation to next year's event. Almost any message will fit nicely.
- ***Full Color***— All of our great products are labeled with rich, high resolution color printing.
- ***Value***— Flexible order quantities, discount pricing and product effectiveness work together to make customized personal care products a smart marketing investment.



**Hand Sanitizer for Convention Bags**

**see product details on next page** 

# Custom Personal Care Products



**Lip Balm**— The popularity of our lip balms is what inspired our customized label program. Because of their small size, a lip balm can literally go with you anywhere. But don't let the small size fool you. Your attendees will get up to 100 applications per tube! [click here to learn more](#)

**Hand Sanitizer**— Sometimes people pass along more than good will when they shake hands. Hand Sanitizers help reduce the spread of viruses—including H1N1 (Swine Flu). [click here to learn more](#)

**Sunscreen**— Skin cancer is diagnosed yearly more than breast, prostate and lung cancer combined. Our sunscreens are a great gift for any convention, especially in geographic areas with lots of sunshine. If your attendees forgot to pack sunscreen, they'll really appreciate this gift.

**Aloe**— Aloe gel is great to have on hand whether traveling or when your attendee returns home. They'll love having it in their home first aid kit—especially if they have kids. Nothing soothes an unexpected skin burn like natural our Aloe Sunburn Relief Gel!

**Lotion**— If you've ever used those tiny hand lotion samples hotels give away, you'll know why your convention attendees will appreciate a gift of our creamy "cucumber-melon" hand lotion.

**Insect Repellent**— If your convention venue is in a moist climate, your attendees—especially if they're coming from a dry climate—may forget to bring along some insect repellent. Our "natural" insect repellent is non toxic and safe and really works. It comes in a convenient 2 oz spray bottle and is easy to apply.

**Call 1-888-356-8899 to order or for more info!**