

Colorado State Child Care Regulations

7.702.62 Sun Protection

It's important to be aware of the child care regulations in your state concerning sun protection and the application of sunscreen on children. For your reference, the Colorado State child care rules and regulations are listed below:

1. The center must obtain the parent or guardian's written authorization and instructions for applying sunscreen to their children's exposed skin prior to outside play. A doctor's permission is not needed to use sunscreen at the center.
2. When supplied for an individual child, the sunscreen must be labeled with the child's first and last name.
3. If sunscreen is provided by the center, parents must be notified in advance, in writing, of the type of sunscreen the center will use.
4. Children over 4 years of age may apply sunscreen to themselves under the direct supervision of a staff member.

While not mentioned specifically in most child care regulations, the liability of a severe sunburn may be considered neglect by Child Protection Services.

Don't Forget! Every Childcare Center Order Includes Website Access to:

- ✓ Complete steps to Sun Safety Program including essential resources and educational materials.
- ✓ Sample parental consent form and ingredient listing.
- ✓ A sunscreen application guide to insure your staff applies your RMS products correctly.

Visit: www.rmsunscreen.com
(click on "schools/childcare")



Drug Facts	
Active Ingredients	Purpose
Avobenzone 3.0%, Homosalate 10.0%, Octinoxate 7.5%, Octisalate 5.0%, Oxybenzone 4.0%	Sunscreens
Uses	
<ul style="list-style-type: none"> • Helps prevent sunburn. • If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun. 	
Warnings	
For external use only.	
Do not use on damaged or broken skin.	
When using this product keep out of eyes—rinse with water to remove.	
Stop use and ask a doctor if rash occurs.	
Keep out of reach of children. If swallowed, get medical help or call Poison Control at 1-800-535-5887.	

Does your current sunscreen meet new FDA regulations?

New FDA Rule for Sunscreens

For several years, the FDA has reviewed all of the ingredients, terms and policies used in today's sunscreen industry. Based on this review, and to provide the consumer with the best possible sunscreen, in 2012 manufacturers must comply with new FDA mandates.

The five new FDA mandates you should be aware of are:

- 1) **BROAD SPECTRUM DESIGNATION**— If a product is labeled BROAD SPECTRUM, the product is FDA-certified to protect against UVA radiation. **SPF#:** This is the *level* of protection against the UVB spectrum.
- 2) **SKIN CANCER PREVENTION CLAIM**— If the Broad Spectrum Claim is made on the front packaging the sunscreen may state within the drug facts box that: *"When used as directed, this sunscreen helps prevent skin cancer and early skin aging."*
- 3) **MARKETING TERM RESTRICTIONS***— The following terms or claims are no longer allowed to be published:
 - **Waterproof**
 - **All Day Protection**
 - **Instant Protection**
 - **Sweatproof**
 - **Sunblock**
- 4) **WATER RESISTANT CLAIM**— A Sunscreen may claim to be *Water Resistant*, but it must be accompanied by a numerical identifier specifying either 40 or 80 minutes of protection.
- 5) **MANDATORY DRUG FACTS BOX**— The Drug Facts Identification Box is now mandatory. It must include the statement that the sunscreen must be re-applied every 2 hours to insure adequate UV protection.

**For the past 5 years, Rocky Mountain Sunscreen has published the Drug Facts Box on all our products in anticipation of the new FDA mandates. We have NEVER claimed "Sweatproof", "Sunblock", or "All-day Protection" on any of our products. We will begin shipping our premium, newly labeled sunscreens in the Spring of 2012.*

Rocky Mountain Sunscreen

14700 West 66th Place, Suite #2 • Arvada, Colorado 80004
Voice: 303-940-9803 • Fax: 303-940-9809

Toll Free: 1-888-356-8899

Get our FREE Childcare Reports at:
www.rmsunscreen.com (click on "schools/childcare")

Why manage up to 40 separate bottles of sunscreen every day?

Bulk Sunscreen for Kids • 2012



ROCKY MOUNTAIN SUNSCREEN



Problem:

It's a beautiful sunny day, the children are anxious to go outside for recess, and you're saddled with the task of matching "40 different bottles" of sunscreen to 40 different children. Monitoring each child to make sure he/she gets sunscreen applied correctly can also cut further into that precious recess time.



Solution:

Imagine! No more digging through boxes of different bottles of sunscreen with each child's name. Just have all the children line up next to our **Gallon Pump** or refillable **Quart Spray** dispensing system, apply, and send them out to play!

Convenient
SPF 50 Gallon
Sunscreen

The "Bonding Base" Difference

Our products feature a superior **Bonding Base™** formula that interlocks with the skin, helping it to stay on better and last longer. Rocky Mountain Sunscreen is designed as a daily moisturizing lotion. It is enriched with anti-oxidants that nourish and moisturize the skin.

Product Benefits

- ✓ Broad Spectrum
- ✓ Water Resistant (80 minutes)
- ✓ Paba-free
- ✓ Gluten Free
- ✓ Refillable
- ✓ Greaseless
- ✓ Fragrance free
- ✓ Hypoallergenic
- ✓ Nut Oil-free
- ✓ Non-comedogenic

NEW— No touch, no rub, SPF 50 quart spray!



- ✓ No more individual bottles of sunscreen for each child to keep track of.
- ✓ Saves staff time and energy applying sunscreen!
- ✓ Conveniently dispensed from our new quart spray bottle or our traditional gallon pump.

The Importance of Sunscreen

More cases of skin cancer are diagnosed annually than all other cancers COMBINED. Skin cancer is increasing by approximately 12% per year. **As few as TWO severe sunburns before the age of eighteen may double the risk for developing melanoma later in life.**

See how much you can save with our online sunscreen cost calculator!

Visit www.rmsunscreen.com
(click on schools / childcare)

Bulk Cost Savings Example—

- ✓ 1/8 oz. of SPF 30 cost 10¢ per application
- ✓ 2 applications daily = 20¢ (X) 20 days/month = \$4.00
- ✓ A \$4.00 monthly sunscreen fee per child covers the cost!

We're the Trusted Leader in Bulk Sunscreen Products!

SPF 30

Our Top Selling
Bonding Base Formula



UPC: 23075
32 oz. Quart Pump
KIDS SPF-30



UPC: 23095
128 oz. Gallon Pump
KIDS SPF-30



Gallon Pump
Wall Mounting
Bracket

SPF 70

Extended UVA Protection with Avogard™



UPC: 27075
32 oz. Quart Pump
KIDS SPF-70



UPC: 27095
128 oz. Gallon Pump
KIDS SPF-70

SPF 50

High SPF Bonding Base Formula



UPC: 25075
32 oz. Quart Pump
KIDS SPF-50



UPC: 25095
128 oz. Gallon Pump
KIDS SPF-50



NEW!
UPC: 35075
32 oz. Quart Spray
KIDS SPF-50



UPC: 35095
128 oz. Refill
Gallon Spray
KIDS SPF-50

SPF 50

Spray-on Sunscreen Station

Tired of the hassle of getting kids to apply sunscreen? Our new **Sunscreen Station** makes sunscreen application FUN! It's the perfect solution for Camps, Water Parks—anywhere a lot of kids (and adults too) gather!



- Easy applicator wand sprays a uniform mist of sunscreen
- Accepts bills or credit cards
- Customizable graphics

Order online—www.rmsunscreen.com
or call us toll-free at—1.888.356.8899